

Rep Order# 7880879 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 23688 Printed: 08/10/2012 10:23 AM 1 of 4
EC'd Yes Last Received: 06/14/2012 1:55 PM
Showing Buylines: All Lines

Station	KSL-TV SALT LAKE CITY	Agency	() NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	
Advertiser	() NRCC-NATL REPUB CONG		815 SLATERS LANE	Sales Office	() WASHINGTON
Product	NRCC IE 2012		ALEXANDRIA, VA 22314	Salesperson	() JAMIE ANDRUS
Estimate#	2601	Agency C/P1/P2/E	155/426/2601		
Buyer	TRACEY ROBINSON	Flight Dates	09/28/2012 - 10/04/2012	Salesperson Phone#	202-872-1155
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	KSL 5 NW TDY 2	6A-7A	:30	09/28-09/28	1	\$200.00	1
Rating: 2.8								
2	M-TH	KSL 5 NW TDY 2	6A-7A	:30	10/01-10/04	4	\$200.00	4
Rating: 2.8								
Buyline Comment: 1/DAY								
6	F	TODAY SHW	7A-8A	:30	09/28-09/28	1	\$450.00	1
Rating: 2.8								
7	M-TH	TODAY SHW	7A-8A	:30	10/01-10/04	4	\$450.00	4
Rating: 2.8								
Buyline Comment: 1/DAY								
11	SU	MEET PRESS-SUN	8A-9A	:30	09/30-09/30	1	\$150.00	1
Rating: 1.2								
12	F	TODAY SHW2	9A-10A	:30	09/28-09/28	1	\$200.00	1
Rating: 1.4								
13	M-TH	TODAY SHW2	9A-10A	:30	10/01-10/04	4	\$200.00	4
Rating: 1.4								
Buyline Comment: 1/DAY								
17	F	KSL 5 NWS-NOON	12P-1P	:30	09/28-09/28	1	\$200.00	1
Rating: 1.2								

Rep Order# 7880879 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 23688 Printed: 08/10/2012 10:23 AM
 EC'd Yes Last Received: 06/14/2012 1:55 PM
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
 Advertiser () NRCC-NATL REPUB CONG 815 SLATERS LANE Sales Office () WASHINGTON
 Product NRCC IE 2012 ALEXANDRIA, VA 22314 Salesperson () JAMIE ANDRUS
 Estimate# 2601 Agency C/P1/P2/E 155/426/2601 Salesperson Phone# 202-872-1155
 Buyer TRACEY ROBINSON Flight Dates 09/28/2012 - 10/04/2012 Salesperson FAX#
 Phone# Hiatus Weeks
 Fax#

---REPORT TOTALS---

Report Totals: 55 / \$28,505.00

---SALES MONTHLY TOTALS---

Sep 12: 18 / \$11,965.00 Oct 12: 37 / \$16,540.00

Sales Totals: 55 / \$28,505.00

Station Totals: 55 / \$28,505.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$95,017	CABL 0%	KJZZ 0%	KSL 30%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	UNKN 70%		

Books null
 Demos RA35+